

# Lead2Passed



Lead2Passed

HOME

ALL VENDORS

★ GUARANTEE

? FAQ

TESTIMONIALS

Login / Register My Shopcart (1)

Input your exam code ...



## Try before you buy

Download a free sample of any of our exam questions and answers

- ✓ Online Test Engine: Online Tool, Convenient, easy to study. Instant Online Access. Supports All Web Browsers.
- ✓ PDF format: Easy to read and print learning materials, our products are available in PDF file format.
- ✓ Desktop Test Engine: Installable Software Application. Simulates Real Exam Environment. Practice Offline Anytime.



### Security & Privacy

We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.



### 365 Days Free Updates

Free update is available within 365 days after your purchase. After 365 days, you will get 50% discounts for updating.



### Money Back Guarantee

Full refund if you fail the corresponding exam in 60 days after purchasing. And Free get any another product.



### Instant Download

After Payment, our system will send you the products you purchase in mailbox in a minute after payment. If not received within 2 hours, please contact us.

<http://www.lead2passed.com>

Valid Certification Exam Dumps Materials and Study Guide -  
Lead2Passed

**Exam** : **PEGAPCDC80V1\_2019**

**Title** : Pega Certified Decisioning  
Consultant (PCDC) 80V1 2019

**Vendor** : Pegasystems

**Version** : DEMO

**NO.1** As a Strategy Designer, you are setting up the proposition hierarchy for MyCo. Select the correct proposition hierarchy level for each of the hierarchy items identified.

<u>Hierarchy Item</u>	<u>Proposition Hierarchy Levels</u>		
	Business Issue	Group	Proposition
Free 4G upgrade	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tablets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Change address	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proactive retention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Answer:**

<u>Hierarchy Item</u>	<u>Proposition Hierarchy Levels</u>		
	Business Issue	Group	Proposition
Free 4G upgrade	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Retention	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tablets	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Service	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Change address	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Proactive retention	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

<u>Hierarchy Item</u>	<u>Proposition Hierarchy Levels</u>		
	Business Issue	Group	Proposition
Free 4G upgrade	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Retention	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tablets	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Service	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Change address	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Proactive retention	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

**NO.2** You are a company with a new and unique product, and you would like to offer it to the right customer.

Given the scenario, which is the most effective rule type?

- A. Predictive Model
- B. Adaptive Model
- C. Decision table
- D. Scorecard

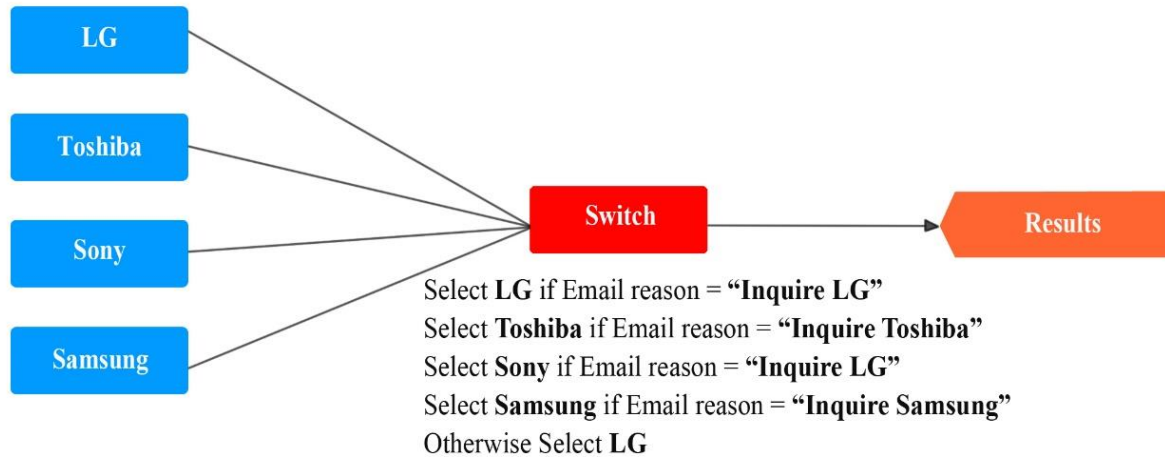
**Answer:** C

**NO.3** What is the name of the property that is automatically recomputed for each decision component?

- A. Rank
- B. Order
- C. Propensity
- D. Priority

**Answer:** C

**NO.4** MyCo, an electronics company, wants to recommend television brands to their customers based on incoming emails. As a Strategy Designer working for MyCo, you create the following Next-Best-Action strategy:



If the Email reason is Inquire Philips, what does the Results of the strategy contain?

- A. Philips
- B. LG
- C. No offer
- D. LG, Sony

**Answer:** B

**NO.5** To run a delta report in the Visual Business Director, a minimum of two \_\_\_\_\_ are required.

- A. strategies
- B. input definitions
- C. propositions
- D. data sources

**Answer:** D

Explanation

Delta Mode shows the difference between Source Data and Reference Data.

**NO.6** A mobile company wants to introduce new data plans to target students. As a strategy designer, you create new data plan offers.

Which offer attribute do you need to set to make the offer available in the contact center?

- A. KeyCode
- B. Active
- C. Channel
- D. Evidence

**Answer:** B