

Lead2Passed



Lead2Passed

HOME

ALL VENDORS

★ GUARANTEE

? FAQ

TESTIMONIALS

Login / Register My Shopcart (1)

Input your exam code ...



Try before you buy

Download a free sample of any of our exam questions and answers

- ✓ Online Test Engine: Online Tool, Convenient, easy to study. Instant Online Access. Supports All Web Browsers.
- ✓ PDF format: Easy to read and print learning materials, our products are available in PDF file format.
- ✓ Desktop Test Engine: Installable Software Application. Simulates Real Exam Environment. Practice Offline Anytime.



Security & Privacy

We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.



365 Days Free Updates

Free update is available within 365 days after your purchase. After 365 days, you will get 50% discounts for updating.



Money Back Guarantee

Full refund if you fail the corresponding exam in 60 days after purchasing. And Free get any another product.



Instant Download

After Payment, our system will send you the products you purchase in mailbox in a minute after payment. If not received within 2 hours, please contact us.

<http://www.lead2passed.com>

Valid Certification Exam Dumps Materials and Study Guide -
Lead2Passed

Exam : **1z0-340-22**

Title : Oracle Eloqua Marketing 2022
Implementation Professional

Vendor : Oracle

Version : DEMO

NO.1 What occurs after a campaign reaches its end date? (Choose the best answer.)

- A. The campaign becomes read-only, and campaign activity is tracked for another 12 months.
- B. The campaign becomes read-only, and campaign activity is no longer tracked.
- C. The campaign returns to draft mode, and users can reactivate it after changing the end date to a later date.
- D. The campaign continues to flow contacts through until it is manually deactivated by a user.

Answer: A

NO.2 Which two CRM integrations now have an App Cloud based integration with Eloqua? (Choose two.)

- A. Siebel OnPremise
- B. Oracle CX Sales
- C. Salesforce
- D. Oracle OnDemand
- E. SAP
- F. Microsoft Dynamics 365

Answer: B,C

Reference:

%20Integrations,)%2C%20Microsoft%20Dynamics%20and%20Salesforce.&text=Salesforce%20and%20Oracle%20CX%20Sales,and%20a%20simpler%20user%20interface.

NO.3 You need to ensure that customers receive critical notices related to their purchase. How should this be handled? (Choose the best answer.)

- A. With default asset permissions applied to those emails
- B. With a program that re-subscribes customers who have unsubscribed from emails
- C. With an Email Group that is not displayed on the preference center
- D. With Contact Level Security applied to those contacts

Answer: D

NO.4 Which two scenarios are use cases for Program Builder? (Choose two.)

- A. Feed contacts into a program based on Lead Score increases.
- B. Send Batch Email to an email address listed within a custom object.
- C. Send Batch Email to a contact using a previously created Signature Rule.
- D. Apply an External Activity to contacts entering the program.

Answer: A,B

NO.5 Which statement is true regarding Vanity URLs used on Eloqua landing pages? (Choose the best answer.)

- A. A Vanity URL is mandatory in order to publish an Eloqua landing page.
- B. A Vanity URL must be unique in order to publish an Eloqua landing page.
- C. If you do not use a Vanity URL, the Eloqua landing page will have a draft error.
- D. A Vanity URL must be the exact value as the Eloqua landing page asset name.

Answer: B

NO.6 Which three Segments are possible to build? (Choose three.)

- A.** all contacts that were sent an email in the past 30 days with a Lead Score of either A1 or B1
- B.** all contacts from an event from three years ago
- C.** all contacts who registered for an event in the past 90 days
- D.** all contacts that have successfully completed the "Update Contacts" CRM action step in the last day
- E.** all contacts with an invalid email address that are part of the Account for ACME Corporation

Answer: C,D,E